AMUSEMENTS.

CENTURY THEAT E. Col. SECONDER OF THE W

Only Mate Sats. at 2 sharp

NATIONAL 412 ST WOLDWAY

Will Rogers First Cowboy Romeo to Appear on Screen

Like Most of His Predecessors in Role, He Changes Shakespeare About Somewhat.

Prohibition, motion pictures, Boston cream pies and relativity were unknown when Richard Burbage, the first Romeo, died in 1619. Even feminine Juliets were not in existence on the stage of his time. Juliets were manufactured for the occasion with a man for a foundation and a wig, a pot of paint, a mincing gait and a falsetto voice as trimmings.

Since Burbage's time there have been all sorts of Romeos—fat ones, thin ones, tall ones, short ones and, in Charleme Cushman, even one famous feminine one. But there never was a cowboy Romeo, or a Romeo so gifted in wit and humor until Will Rogers took up Romeoing in his new Goldwyn release, "Doubling for Romeo,"

Romeo,"
Most persons may have forgotten some of the great Romeos of the past—
Thomas Betterton, Henry Harris, Theophilus Cibber, Spranger Barry, David Barrick. Later ones, however, are fresher in the public mind, as Edmund Kean, William C. Macready, Sir Johnston Forbes-Robertson, Henry Irving, John Philip Kemble, both James W. Wallacks, Edwin Booth, Lawrence Barrett, Mauice Barrymore, Kyrle Bellew, Robert B. Mantell, E. H. Sothern and William Faversham.

Like most of the Romeos who pre-eded him, Rogers changed Shakespears bout a bit, as, for instance, when he

Not even Edwin Booth had any speech like that. All the evidence is that Shakespeare himself didn't think of it. The only way to get an idea of Rogers as Romeo is to figure on Eddie Foy fulfilling his life's ambition to play Hamlet, and start from there. Of course, Rogers had a big advantage over other Romeos because of his early training in Oklahoma.

F. F. Proctor Insures

F. F. Proctor Insures

Lives of All Employees
F. F. Proctor, owner of the F. F. Proctor theatrical enterprises and vicepresident of the B. F. Keith Booking
Agency, announces that he has placed
under date of October 15 a group life
insurance policy upon the lives of all of
his several hundred employees in his
various theatres throughout the East.
The insurance is written upon a progressive plan, that is, increasing in amount
for length of service from \$500 for less
than one year to \$1,000 for more than
fire years.

than one year to \$1,000 for more than five years.

There is no cost whatever to the employee. The insurance is made payable to the employee's own dependent. There is no medical examination. In addition to payments in his event of death the insurance includes a permanent total disability benefit providing for the payment for the full amount of the policy in the event of such permanent total disability before reaching the age of 60.

The amount of the group policy, placed with the Travelers Insurance Company exceeds half a million dollars and is one of the largest group policies written this year.

AMUSEMENTS

CHALIF RUSSIAN SCHOOL OF DANCING A Profession for the Daughter



DANIEL MAYER announces
HALL, Tues, Evg., Nov. 1, at 8:1
Seng Recital-LILLIAN GUSTAFSON HAMBOURG

JUAN REYES

Carnegie Hall, Fri. Evg., Nev. 11, at 8:15 Violin Recital—HELEN **JEFFREY**

ARNEGIE HALL OPENING CONCERTS

BOSTON SYMPHONY ORCHESTRA PIERRE MONTEUX

CONDUCTOR

HIPPODROME TO-NIGHT, 8:15

Me Cormack BEETHOVEN ASSOCIATION

SIX CONCERTS AT AEOLIAN HALL MISS HILLEN LOVE, Manager. Tel. Fitz Roy 5340. 1 W. 34th 8

AMUSEMENTS

Theatres Under the Direction of Hugo Riesenfeld

CRITERION TIMES Matinees 2:30 Evenings 8:30 Sun. Mat. at 3.

Elsie Ferguson "As the Duchess of Towers gives one of the most perfect performances of her career."
—HARRIETTE UNDERHILL, Tribune

Wallace Reid

"The best screen acting Reid has ever done. It was a notable achievement."

—ALAN DALE, The American

"Here is a masterwork of the photodrams, one of the three best motion pictures, from an artistic standpoint, yet made in America, if not the very best."

—QUINN L. MARTIN, The World

And McElliott in The News winds up with this advice: "See 'Peter Ibbetson'

A Paramount Picture A George Fitzmaurice Production

Elliott Dexter Montagu Love Dolores Cassinelli

All Seats Reserved

AMUSEMENTS

George Fawcett Barbara Dean Paul McAllister PRICES: Matiness 50c and \$1.00 Evenings \$1.00 and \$1 .50 Evening Prices at Saturday, Sunday and Holiday Mat in ees On Sale 4 Weeks in Advance

Broadway Continuous noon to 11:30 RIVOLI Broadway Can at 49th St. Sunday 1 to 11:30 BEGINNING TO-DAY

MARION DAVIES "ENCHANTMENT"

RIVOLI CONCERT ORCHESTRA Frederick Stahlberg and Emanuel Baer Conducting

Continuous Noon to 11:30 P. M. Sunday 1:00 to 11:30 P. M. Beginning Today!

WILLIAM S. HART in "WHITE OAK" BUSTER KEATON COMEDY, "Hard Luck" FAMOUS RIALTO ORCHESTRA

Hugo Riesenfeld and Jos. Littau Conducting.



THEATRE BROADWAY

BROADWAY 2:30 & 8:30 AT 45th ST. Sun. Mat. at 3 Prices-Eves. and Sat. Mats. 50c, \$1. \$1.50, \$2. Nfats. Daily, 50c, \$1, \$1.50. SARDOU'S FAMOUS AND SENSATIONAL LOVE-ROMANCE ed by the Unione Cinematografica Italian

Never again will mortal eyes gaze upon such unparalleled scenes of gorgeous pictorial display as are reproduced in this colossal spectacle.

Actual Cast of 25,000 People Recruited for This Extraordinary Presentation Through the Official Aid of the Italian Government.

Prices 75c, \$1, \$1.50, \$2, \$2.50. Box Sente, \$3.00.

By Popular Request Return Recital by

Next Tues. Eve., Nov. 1st, AEOLIAN HALL at 8:30

AMERICA'S FOREMOST THEATRES AND HITS-DIRECTION OF LEE & J. J. SHUBERT.

ARCO BROTHERS | 8.15

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Richard Bartlett & Co.

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Classic "MARRIED"

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"A strong, effective and interesting play J. Ranken Towns in "Post" RICHARD WALTON TULLY

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GIPSY O'BRIEN Exceedingly intere ting - remarkable acting "

HITHE SILVER FOX"

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AMUSEMENTS.

CHARLES T. ALDRICH LILLIAN FITZGERALD Direction Lee & J. J. Shubert MATS, WEDNESDAY & SATURDAY ELECTION DAY MAT. TUES., NOV. **CALLAHAN & BLISS** TO-HIGHT BIG CONCERT WALTER WEEMS BELLE STORY, FRANK FAV. RATH BROS., DICKINSON & DEAGON, CLARK & VERDI, STRICKLAND'S ORCHESTRA. THE GLORIAS, ROME AND CULLEN. EQUILLI BROS., SCHWARTZ BROS.

MARIA LO-"Porcelains" THREE CHUMS LUCY GILLETTE ANTHONY

A Typical Star Bill of

ALEXANDRA

CARLISLE

With Harry Corson Clarke

LA SYLPH with FLETCHER NORTON & CO.

2 CONCERTS TODAY, 2:15 & 8:15 P. M.—Both Theatres

10.35

On Wednesday Eve. (Nov. 2) at the Vanderbilt Theatre, West 48th St., Arthur Hopkins will present Eugene O'Neill's new play, "Anna Christie," with Pauline Lord, George Marion and Frank Shannon.

Broadhurst Theatre

Seat Sale Monday

Evenings at 8:30 Matinces Thurs. & Sat. 2:30

Arthur Hopkins Presents DAY MAT

First Matinee Saturday

Lionel Barrymore

"The Claw" (By arrangement with the Messrs. Shubert) with Irene Fenwick

PLYMOUTH THEATRE

Marjorie Rambeau

in "Daddy's Gone A-Hunting"



SHUGERT-RIVIERA Mats. Thurs. 4 Sat Evgs. 8:15. Good Orchestra Seats 1.00. ONE WEEK

WEEK IRENE The Smart Musical Comedy NOV. 1 IRENE Elec, Day Mat. Tues., Nov. I Matinec-SUNDAY CONCERTS-Night.

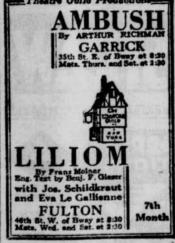
BOOTH West 45th Street Evenings 8:30 Mats. Wednesday and Saturday 2:30 ARLISS THE GREEN **GODDESS**



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THE DEMI-VIRGIN





MOVING TO THE
TIMES SQ. THEATRE
WEST & ST. NEAR BWAY
MONDAY, NOV. 7

SPECIAL MATINEE ELECTION DAY Regular Mats. Thurs. (Pop.) and Sat. ALLAN POLLOCK A BILL OF DIVORCEMENT
with JANET BEECHER

"Conflict," the Universal Jewel Screen Sensation at the Central Theatre, continues to startle and thrill and will be held over for another week.

During the past seven days 36,470 people have sat spellbound during the breath taking log jam-and as Quinn Martin of the World said "Prayed that Priscilla Dean would come through the danger safely."

POP. MAT. WED. BEST SEATS \$1.50

TOMORROW ALL WEEK TWELFTH NIGHT

Second Week: HAMLET
Third Week: TAMING OF THE SHREW
Prices: 50c-\$2.50

AMUSEMENTS.

E. H. SOTHERN-JULIA MARLOWE

JAMES BARTON, BELLE STORY

NONETTE, FRANK FAY, BARR

TWINS, CALLAHAN & BLISS,

STRICKLAND'S ORCHESTRA

GENERAL PISANO, MIGNON,

1000 SEATS AT \$1.00 | 500 at 500

PRODUCER OF LIGHTNIN',
TURN TO THE RIGHT, DEAR
ME, 3 WISE FOOLS, etc.

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SPECIAL MAT. ELECTION DAY

Year

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7 FLYING BLUE DEVILS.

WILLIAM

BEWARE DOGS ELECTION DAY MATINEE SELWYNTHEATRE, Evenings at 8:3

THEAPOLLO THEATRE SVES. at 8:2
THEAPOLLO W. 42d St. Mats. Wed. Special Matinee Election Day

"At \$2.50 an orchestra seat

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